



भारतीय प्रबंध संस्थान अहमदाबाद
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

May 17, 2018

Dear Sir/Madam,

Let me take this opportunity to present the two year 'e-Mode' Post Graduate Programme (ePGP) in Management offered by IIMA.

The ePGP programme will be conducted utilizing Satellite based innovation, which permits classroom presence in 50+ urban/semi-urban communities crosswise over India, and offers adaptability in class timings (after work hours and ends of the week). In addition students have the flexibility of completing the two-year course in three years. The learning philosophies incorporate Interactive Onsite Learning (IOL) and other approaches, including classroom-based sessions, continuous assessment, project etc. In this endeavor, we are supported by Hughes Global Education, a pioneer in Interactive Onsite Learning (IOL) methodology.

The main objective of ePGP programme is to impart professional management education to junior, middle, and senior level working professionals and entrepreneurs seeking skills and strategies to take their organizations to the next level. Applicants need to have valid CAT/GMAT score, or they need to take the IIMA Admission Test (IAT). Shortlisted candidates (on the basis of score obtained in CAT/GMAT/IAT) will be invited for personal interview at the IIMA Campus or in other cities as decided by the Institute.

The last date for application is June 24, 2018. The IIMA Admission Test (IAT) will be held on June 30, 2018 & July 1, 2018 in centers across India.

We have enclosed brochure and poster of this programme with this letter. Request you to kindly display the same at your establishment. **Also, kindly share the information of this programme with your distinguished alumni network.**

For further details please visit: <http://www.iima.ac.in/web/epgp>

Regards,

ePGP Office
Indian Institute of Management Ahmedabad
Heritage Campus, Vastrapur
Ahmedabad - 380 015
Tel: +91-79 6632 4696

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23/5/18

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Dear Sir,

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- i) All Notice Boards (Inst. & Hostels)
 - ii) Institute website
 - iii) President, Alumni Association