

OFFICE OF THE DEAN (STUDENTS' WELFARE)
NATIONAL INSTITUTE OF TECHNOLOGY KURUKSHETRA

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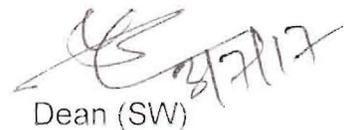
Subject: To adopt and spread awareness about the usage of BHIM app

On the occasion of the birth anniversary of Babasaheb Ambedkar on 14th April, 2017, the Hon'ble Prime Minister posed an exciting challenge before all of us of popularising the usage of BHIM app to help transform Cash Economy to 'Less Cash Economy'. This will not only help in bringing transparency but also bring fairness in financial dealings leading to stronger economy. To achieve this objective, all the youth, especially the students, have an important role to play.

The Hon'ble Prime Minister made a call to the students to spread the usage of BHIM app and also get rewarded in the process. The broad contours of the program are as follows. A student would educate a merchant or vendor or family member on making transactions through the BHIM app and that person would make three transactions using BHIM. On doing so, the student will earn Rs.10 per person he/she trains. The student can earn a maximum of Rs.200 per day. The merchant or vendor or family member will get Rs.25 after doing the three transactions. This could bring in a concept of 'earn while learn' and would help in building a Digital India. The details of the Scheme are available at <https://blog.mygov.in/use-bhim-as-customers-and-merchants-to-win-big-everyday/>.

Accordingly, all students of the Institute are encouraged to install and learn using the BHIM app first, and then also encourage and help the family/relatives and friends during the summer holidays in installing BHIM app in their mobiles. The students are also advised to adopt mandatorily digital payment methods including online transactions for all receipts and payments done by them with the Institute and also they should play an active role to popularize use of BHIM app in the Institute canteens, stores and other commercial establishments existing within the campus so that the Institute campus switches over to digital financial mode completely when it reopens after the summer holidays. The best performing students could be awarded by the Institute.

This is being circulated among all the students for information envisaging their active participation. Let us all work together to see our Institute performing well on this front and join the movement called 'New India'.


Dean (SW)