

## DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

<b>Course Code</b>	<b>HSAU11</b>
<b>Course Title</b>	<b>Human Values &amp; Social Responsibility</b>
<b>Number of Credits</b>	<b>2 (2L + 0T)</b>
<b>Prerequisites (Course Code)</b>	<b>----</b>
<b>Course Category</b>	<b>AUDIT COURSE (AU)</b>

**Semester: Odd/Even**

**Internal: 50 Marks**

**Total: 50 Marks**

### **Course Objectives**

- To help students understand the essential complementarity between 'VALUES' and 'SKILLS' to ensure sustained happiness and prosperity, which are the core aspirations of all human beings.
- To facilitate the development of a Holistic perspective among students towards life and profession as well as towards happiness and prosperity based on a correct understanding of the Human reality and the rest of Existence.
- To enable the students to understand harmony and its relevance at all the levels.
- To create awareness about social responsibility among students and make them socially responsible citizen.

### **Unit-I: Human Values**

Definition and Classification of Values: Extrinsic Values, Universal and Situational Values, Physical, Environmental, Sensuous, Economic, Social, Aesthetic, Moral and Religious Values. The Problem of Hierarchy of Values and their Choice.

### **Unit-II: Ethics and Holistic Life**

Human Life, its Aim and Significance: The Concept of a successful life, happy life and a meaningful life. Harmony in Personal and Social Life: Concept of Personal, Group and Business Ethics. Creating a Value Based Work Culture in hostel, classroom and other places in the Campus and Society.

### **Unit-III: Social Responsibility**

Social Responsibility: Meaning and Importance, Different Approaches of Social Responsibility. Social Responsibility of Business towards different Stakeholders. Evolution and Legislation of CSR in India.

#### **Course Outcomes**

At the end of the Course, students will be able to understand the concept of contemporary ethics at different levels: Individual, Local and Global and enable them to cross examine the ethical and social consequences of the decisions of their life-view and world view. Further, they will be able to develop their ability to create a balance between their individual freedom and social responsibilities and also enable them to identify personal, professional and social values and integrate them in their personality after cross examination.

#### **Reference Books**

1. Lillie William, An Introduction of Ethics, Allied Publisher, Indian Reprint 1955.
2. William, K Frankena, Ethics, Prentice Hall of India, 1988.
3. Dr. Awadesh Pradhan, Mahamana ke Vichara, B.H.U., Vanarasi, 2007.
4. RR Gaur, R Sangal, G P Bagaria, Human Values and Professional Ethics, Excel Books, New Delhi, 2010
5. A Nagaraj, Jeevan Vidya: Ek Parichaya, Jeevan Vidya Prakashan, Amarkantak, 1999.
6. A.N. Tripathi, Human Values, New Age Intl. Publishers, New Delhi, 2004.
7. Fernado A.C. Business Ethics. An Indian Perspective, Pearson Education, New Delhi.
8. Cambell Jones, Martin Parker & Rene Ten Bos , For Business Ethics, Routledge, New York, 2005.
9. Philip Kotler & Nancy Lee, Corporate Social Responsibility, Wiley- India Edition, New Delhi.
10. Kolja Paetzold, Corporate Social Responsibility: An International Marketing Approach, Diplomica Verlag, GmbH, Hamburg, Germany.
11. William B. Werther Jr. & David Chandler, Strategic Corporate Social Responsibility, Sage Publications, California.

#### **Note**

It is further proposed to do away with the attendance component of the awards in the internal assessment. A note may be appended with each course on the following instructions:

- (i) The faculty member is expected to explore and be acquainted with the existing Indian Knowledge in the domain of the course and share with the students.
- (ii) The students are expected to do the necessary study of the existing Indian Knowledge in the domain of the course, prepare the report, and submit the same to the concerned faculty member at the end of the semester.
- (iii) The faculty member will evaluate the reports and award marks to the students with maximum cap being the equivalent of attendance component marks