

ONE WEEK WORKSHOP



ON

QUALITATIVE DATA ANALYSIS USING **R-STUDIO AND NVIVO SOFTWARE**

November 28 to December 02, 2023

ABOUT WORKSHOP

The workshop aims to provide an overview & hands-on experience with examples of advanced qualitative data analysis techniques in NVIVO software & R-Studio. It will use informative, interactive, and applied methods to offer a rich and in-depth understanding of qualitative research.

WORKSHOP SCHEDULE

DAY 1: Introduction to qualitative data analysis and its techniques

DAY 2: Introduction to NVIVO Software and basic analysis

DAY 3: Exploration NVIVO; thematic and social media content analysis

DAY 4: Introduction to R-Studio and text analysis

DAY 5: Qualitative data and sentiment analysis

RESOURCE PERSON

Dr. Neeraj Kaushik & eminent experts from academics and corporate will act as resource person.



PATRON

Prof. B. V. R. Reddy Director **National Institute of Technology** Kurukshetra

Workshop Convenors

Dr. Neeraj Kaushik Associate Professor and Head, DBA National Institute of Technology Kurukshetra

Dr. Mohd. Firoz **Assistant Professor, DBA National Institute of Technology** Kurukshetra

Dr. Chandra Shekhar **Assistant Professor, DBA National Institute of Technology** Kurukshetra

Workshop Co-Ordinator's

Dr. Privanka Sihaq Assistant Professor, DBA **National Institute of Technology** Kurukshetra

Dr. Mohit Kumar Oiha **Assistant Professor, DBA National Institute of Technology** Kurukshetra



Organized By

WHO CAN PARTICIPATE?

Academicians, Industry Personals, Research Scholars and Students

HOW TO PARTICIPATE

Registration fee:

₹4000* (For Faculty & Industry Representatives)

₹ 3500* (For Research Scholars & Students)

*Includes High Lunch. Tea. Registration kit. (Payment will be Non-refundable)

It Excludes: Stay, Breakfast and Dinner

Certificate will be issued to all the participants

Mode of Payment: Online through SB Collect

https://www.onlinesbi.sbi/sbicollect/i collecthome.htm

Link to register for the workshop:

https://docs.google.com/forms/d/e/1FAlpQLSe-NnZZrkL59ScyD99cflcelfWmu 9vC y0M0fUiRkU LyN79A/viewform?usp=sf link

For more details contact:

Research Scholar(s) Jasper Aniket

Richa Goyal +91-9415074422 +91-9992211348





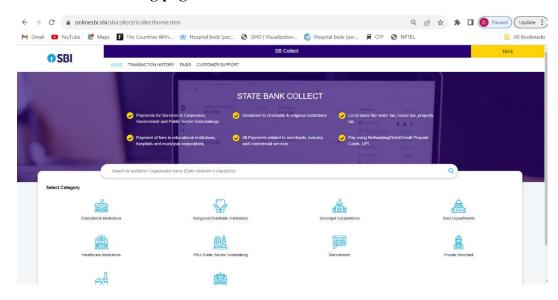
DEPARTMENT OF BUSINESS ADMINISTRATION NATIONAL INSTITUTE OF TECHNOLOGY KURUKSHETRA

SB Collect Payment System

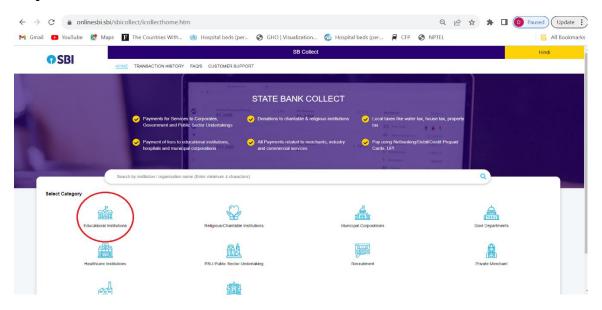
Step - by - Step Process

Step 1: Go to https://www.onlinesbi.sbi/sbicollect/icollecthome.htm

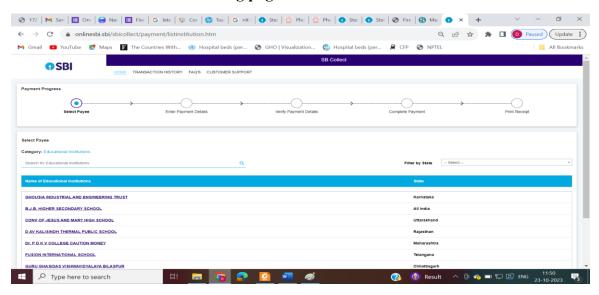
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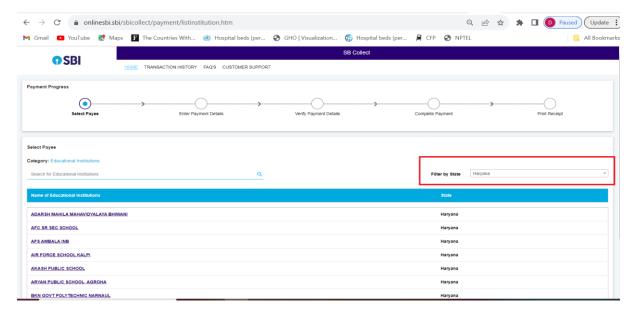
Step 2: Go to 'Educational Institutions' Tab



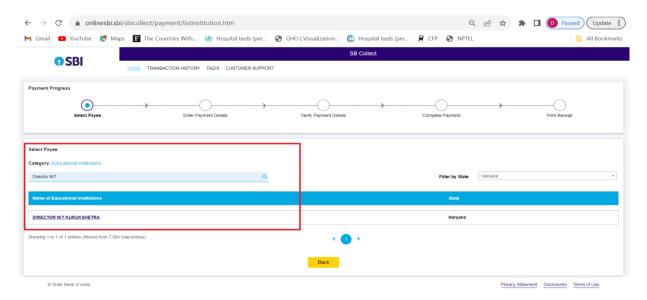
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Step 3: Under 'Filter by State' Drop down menu select 'Haryana' as shown below:

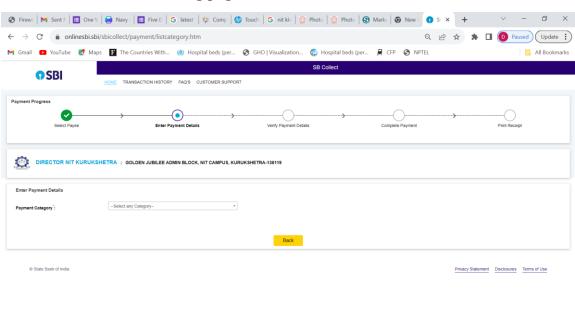


Step 4: Under 'Category Educational Institution' Drop down menu select 'Director NIT' as shown below:



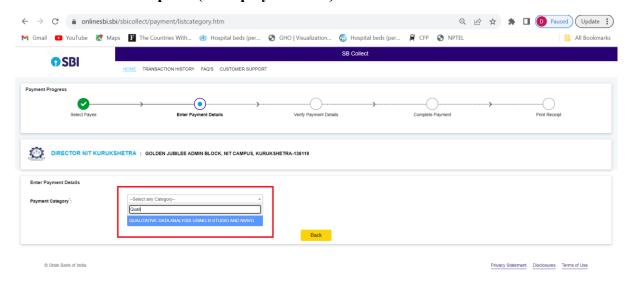
Step 5: Click on 'DIRECTOR NIT KURUKSHETRA' tab as indicated in above image and you will be redirected to following page:

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Type here to search

Step 6: Under 'Payment Category' drop down menu; select 'Qualitative Data Analysis Using R-Studio and NVIVO' option (as displayed below):



Step 7: You will be redirected to following page

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Step 8: Fill all the required details as asked in the page

Step 9: After filling all the details and entering captcha; click on Next tab as shown in above image and proceed for payment as per payment method of your choice.

Step 10: Fill the 'Google Form' for registration (link is provided below):

https://docs.google.com/forms/d/e/1FAIpQLSe-NnZZrkL59ScyD99cfIceIfWmu 9vC y0MOfUiRkULyN79A/viewform