

DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES
Programme: B. Tech (Open Elective Course)
Course Title: Corporate Governance

Course Category: OE
Course Code: HSOE 404
Credits: 3 (L-3)
Semester: 8th

Internal: 50 Marks
Theory: 50 Marks
Total: 100 Marks
Time: 3hrs

Course Objectives

1. The Course provides a conceptual and theoretical understanding of ethical corporate governance and helps the students gain insight into and awareness of ethical behaviour in the business environment.
2. It will also aid in determining the ethical dilemmas in common business situations, recognizing and finding ways to resolve in order to enhance the corporate performance.
3. To understand the importance and relevance of Business Ethics and Corporate Social Responsibility.

Note: The number of questions to be set will be six covering the entire syllabus. The examinees will be required to attempt five questions. All questions shall carry equal marks.

Unit-I: Conceptual Framework of Corporate Governance

Concept and Meaning of Corporate Governance. Theories of Corporate Governance, Rating Agencies and Whistle Blowing, Corporate Governance Reforms Initiatives in India. Indian Model of Corporate Governance: Director, Board Role and Responsibilities, Regulatory Framework of Corporate Governance in India, SEBI Norms based on KM Birla Committee.

Unit-II: Codes and Standards on Corporate Governance

OECD Principles of Corporate Governance, 1999, CACG Guidelines/Principles for Corporate Governance in Commonwealth, 1999, Calpers Global Corporate Governance Principles (USA), 1996, Principles of Good Governance and Code of Best Practice (UK), 2000.

Unit-III: Business Ethics and Corporate Social Responsibility (CSR)

Introduction: Concept and Need of Ethics, Personal vs. Business Ethics. Corporate Social Responsibility: Concept, Relevance and Need of CSR, views, Models of Implementing CSR, Benefits of CSR.

Course Outcomes

The course provides a conceptual and theoretical understanding of ethical corporate governance and helps the students gain insight into and awareness of ethical behaviour in corporate.

Suggested Readings

1. Fernando, AC, Business Ethics and Corporate Governance, Pearson Education.
2. Balachandran, S., Raja, KCR. and Nair, BK. (2008). Ethics, Indian Ethos and Management. 2nd Edition. Mumbai, Shroff Publishers and Distributors
3. Velasquez, MG., Business Ethics: Concepts and Cases (7th ed.), PHI Learning.
4. Gosh, BN., Business Ethics and Corporate Governance., Tata McGraw Hill.

5. Soloman, J., *Corporate Governance and Accountability* (3rd ed.), John Wiley and Sons.
6. Crane, Andrew. (2011). *Business Ethics*. Oxford University Press.