

DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

Programme: B. Tech (Minor in Psychology)

Course Title: Social Psychology

Course Category: Minor

Course Code: HSMP 402

Credits: 3 (L-3)

Semester: 7th

Course Objectives

To understand and explain behaviour in social settings and to explain the psychological aspects of various social phenomena

Instructions for Examiner

The number of questions to be set will be five, one from each unit. The examinees will be required to attempt all five questions. All questions shall carry equal marks.

UNIT I

Origin and Development of Social Psychology, Definition, Nature, Goal and Scope of Social Psychology, Methods of social psychology, Social Psychology and Related Disciplines.

UNIT II

Social Perception-Definition, Non-Verbal Communication- facial expression, gazes, stares, body language, touching, deception and micro expressions. Attribution - Definition, Theories - Correspondence inference, Kelly's theory, Applications of attribution theory, Attribution Errors. Attitude and behavior -Definition, nature, components, functions and formation of attitudes. Persuasion, cognitive approach to persuasion, resistance to persuasion. Cognitive dissonance and attitude change.

UNIT III

Groups: nature and functions. Teams and team work. Types and theories of leadership. Social facilitation, social loafing. Social influence: Conformity, Factors affecting conformity. Compliance: Underlying Principles and tactics. Obedience and destructive obedience.

UNIT IV

Interpersonal attraction: beginning of attraction, proximity, emotions, affiliation need. Prosocial behavior -Responding to emergency, Steps. Altruistic personality. Volunteering. Explaining prosocial behavior: Empathy altruism model, negative state relief model, empathic joy hypothesis, genetic determinism.

Course Outcomes

At the end of the course, student will be able to apply psychological principles of various social phenomena and will also be able to create awareness about the management of human behaviour in group settings.

References

1. Baron, R.A., Branscombe, N.R., Byrne, D., & Bhardwaj, G. (2009). Social Psychology, 12 th ed. New Delhi: Pearson Education.
2. Chaube, S.P., & Chaube, A. (2006). Groundwork for Social Psychology (Vol.1). Hyderabad: Neelkamal Publications Pvt.Ltd.
3. Michener, H. A., Delamater, J.D., & Myers, D.J. (2004). Social Psychology. Australia: Thomson Wadsworth Publication.
4. Schneider, F.W., Gruman, J.A., & Coutts, L.M. (2005). Applied Social Psychology: Understanding and addressing social and practical problems. New Delhi: Sage