# **ACADEMIC PROFILE OF PROF. VIKAS CHOUDHARY**

1. Full Name: Dr. Vikas Choudhary

2. Father's Name: Sh. Krishan Kumar Choudhary

3. Date of Birth: 06.10.1968

4. Educational Qualifications: M. Com, M. Phil, PhD.



5. Present address: Professor and Head,

Department of Humanities & Social Sciences, National Institute of Technology, Kurukshetra

6. Permanent address: 866, Sector-5, Urban Estate, Kurukshetra (Haryana)

7. Present position held: Professor and Head,

with full address Department of Humanities & Social Sciences,

National Institute of Technology, Kurukshetra

8. Telephone: Landline (O) - 01744-233519

Fax No. - 01744- 238050

Mobile No. 09416481781, 09996631781

9. Email: vc\_hss@yahoo.com

vikas9291@nitkkr.ac.in

# **DETAILS OF C.V. OF PROF. VIKAS CHOUDHARY**

1.	PAPERS PUBLISHED IN JOURNALS (Detailed List)	3-4
2.	PAPERS PUBLISHED IN SCOPUS INDEXED JOURNALS	5
3.	PAPERS PUBLISHED IN EDITED BOOKS	6
4.	PAPERS PUBLISHED AND PRESENTED IN CONFERENCES/SEMIN	NARS
	(a) INTERNATIONAL	7-9
	(b) NATIONAL	10-11
5.	NUMBER OF PHD THESIS SUPERVISED	
	(a) PhDs AWARDED	12
5.	CONFERENCES/SEMINARS/STTP/WORKSHOPS ORGANISED	13-14
6.	MEMBERSHIP OF PROFESSIONAL SOCIETIES/BODIES	15
7.	ACADEMIC / ADMINSTRATVIE CONTRIBUTIONS AT DEPARTM	ENT / INSTITUTE
	LEVEL	
	(a) ACADEMIC	16
	(b) ADMINISTRATIVE	16
8.	AREAS OF INTEREST	17
9.	VISITS ABROAD	17
10	CONFERENCE/SEMINAR PROCEEDINGS & EDITED BOOK(S)	18

## 1. PAPERS PUBLISHED IN JOURNALS (Detailed List)

- 1. Khurana, Ashok and Choudhary, Vikas," An Empirical Study of Retail Investor's Attitude Towards Investment in Mutual Funds", Management Vistas, Vol-II (Part I), pp. 37-42, July-December 2009, ISSN: 0974-682X.
- 2. Tandon, Suman and Choudhary, Vikas," Total Factor Productivity of Public Sector Banks in India: A Malmquist Approach", Gyanpratha, ACCMAN Journal of Management, Vol 2 (Issue 1), pp. 81-90, January 2010 ISSN: 0975-0584.
- 3. Tandon, Suman and Choudhary, Vikas," Performance Evaluation of Public Sector Banks in India", Asia Pacific Journal of Research in Business Management, Vol I (Issuel), pp. 1-17, October 2010, ISSN: 2229-4104 (Online).
- 4. Bhardwaj, Anshu and Choudhary, Vikas," An Analysis of Debt Equity Structure of Selected Pharmaceutical Firms in India", International Journal of Management Prudence, Vol. II (Issue 1), pp.154-160, October 2010, ISSN: 0975-8496.
- 5. Khurana, Ashok and Choudhary, Vikas," Customer's Attitude Towards Mobile Messaging Technology in Promoting CRM: A Study", The IUP Journal of Management Research, Vol. IX No. 6, pp. 20-28, October 2010. ISSN: 0972-5342.
- 6. Bhardwaj, Anshu and Choudhary, Vikas," Building Customer Focused Organizations For Superior Performance Through Customer Relationship Management", Asia Pacific Journal of Research in Business Management, Vol 1, Issue 3, pp. 190-205, December 2010, ISSN: 2229-4104 (Online).
- 7. Bhardwaj, Anshu and Choudhary, Vikas," Study of Firm Characteristics as the Determinants of Capital Structure: An Empirical Study", Sandesh- Mastnath Journal of Management, Vol 5, No 1&2, pp. 44-50, July-December 2010, ISSN: 0975-6515.
- 8. Bhardwaj, Anshu and Choudhary, Vikas," An Empirical Analysis of Development of Small Scale Manufacturing Sectors in India", Management Prudence, Vol 2, Issue I, pp. 96-103, January 2011, ISSN: 0975-6671.
- 9. Tandon, Suman and Choudhary, Vikas," Operational Productivity of Public Sector Banks in India". International Journal of Social Sciences & Interdisciplinary Research, Vol 1, No 2, pp. 113-119, April-June 2012, ISSN: 2277-677X.
- 10. Choudhary, Vikas," Financial Leverage and Firm's Value: A Study of Transport Equipment Sector Firms", ANVESHA The Journal of Management, Vol 5, No 3, pp. 09-14, July-September 2012, ISSN: 0974-5467.
- 11. Chawla Sehgal, Preeti and Choudhary, Vikas," Growth and History of Mutual Funds in India", International Journal of Marketing, Financial Services & Management Research, Vol 1, No 3, pp. 174-181, July-September 2012, ISSN: 2277-6788.
- 12. Chawla Sehgal, Preeti and Choudhary, Vikas," Comparison of Unit Holding Pattern of Mutual Funds Industry in India", TSME Journal of Management, Vol 2, No 2, pp. 27-34, July-December 2012, ISSN: 2249-6092.
- 13. Sehgal, Preeti and Choudhary, Vikas," A Critical Evaluation of Selected Equity Diversified Mutual Funds in India", International Journal of Marketing, Financial Services & Management Research, Vol. 2, No. 3, pp. 141-153, July-Sep 2013, ISSN: 2277-6788.
- 14. Bhardwaj, Anshu and Choudhary, Vikas," Impact of Firm's Characteristics in Determining the Capital Structure: A Study of Oil and gas Industry in India", Gurukul Business Review (GBR), Spring 2013, Vol. 9, pp. 41-46, Feb. 2014, ISSN: 0973-1466.

- 15. Sehgal, Preeti and Choudhary, Vikas," Selectivity and Market Timing Ability of Fund Managers in India: An Analysis of Selected Equity Mutual Funds", IQSR Journal of Economics and Finance, Special Issue, Volume 1, pp. 75-83, February 2014, ISSN: 2321-5925.
- 16. Choudhary, Vikas and Kritika," Impact of Ownership Structure on Firm Performance: A Study of Selected BSE 500 Companies", TSME Journal of Management, Vol. 3, No. 1 & 2, pp.141-153, Jan-Jun & July-Dec 2014, ISSN: 2249-6092.
- 17. Choudhary, Vikas and Kritika," Impact of CEO Duality on Firm Performance: A Study of Selected BSE 500 Companies", International Journal of Business Management and Leadership, Vol. 5, No. 3, 2014, pp. 509-518, ISSN: 2231-122X.
- 18. Choudhary, Vikas and Kritika," Impact of Board Size on Firm Performance: A Study of Selected BSE 500 Companies", Apeejay Journal of Management & Technology, Vol. 10, No. 1, pp. 34-40, January 2015, ISSN: 0974-3294.
- 19. Choudhary, Vikas & Preeti Sehgal Chawla," Performance Evaluation of Mutual Funds: A Study of Selected Mid-Cap Mutual Funds in India", International Journal of Social Sciences& Interdisciplinary Research, Vol. 4, No. 4, pp. 39-46, Oct-Dec 2015, ISSN: 2277-677X.
- 20. Choudhary, Vikas and Kritika," Impact of Foreign Ownership on Firm Performance: A Study of Selected BSE 500 Companies ", International Journal of Marketing, Financial Services and Management Research, Vol. 5, No. 1, Jan-Mar 2016, PP 01-13, ISSN: 2277-6788.
- 21. Choudhary, Vikas and Sunil Kumar," Make in India Campaign: Challenges and Opportunities", International Journal of Social Sciences & Interdisciplinary Research, Vol. 5, No. 1, Jan-Mar 2016, pp. 11-16, ISSN: 2277-677X.
- 22. Choudhary, Vikas and Sehgal Preeti, Chawla," Performance Evaluation of Mutual Funds: A Study Of Selected Large Cap Mutual Funds in India", ANVESHA-The Journal of Management, Vol.9, No. 3, July-Sept 2016, pp. 29-35, ISSN: 0974-5467.

## 2. PAPERS PUBLISHED IN SCOPUS INDEXED JOURNALS (Detailed List)

- 1. Seema, Vikas Choudhary & Garima Saini, "Effect of Job Satisfaction on Moonlighting Intentions: Mediating Effect of Organizational Commitment", European Research on Management and Business Economics (ISSN: 2444-8834), Vol. 27, Issue 1, January-April, 2021.
- 2. Praveen Bajpai, Shefali Bahadur, KM Nayak, Vikas Choudhary & S Padma, "Analysing the Satisfaction of Healthcare Employees with the HR Practices", Business, Management and Economics Engineering (ISSN: 2669-2481), Vol. 20, No. 2, June 2022.
- 3. Dr. A Srivastava, Dr. Disha Maheshwari, Dr. Anjali Pandey, Dr. Sangita Sharma and Dr. Vikas Choudhary, "Empowerment and Impediments of Rural Women Entrepreneurs in India", Vegueta, Vol. 22, Issue 10, 2022, Page 153-163, ISSN: 1133-598X, eISSN: 2341-1112.
- 4. Shahida & Vikas Choudhary, "Representation of Human Induced Climate Change in Literature and Literary Studies: Reading Amitav Ghosh's The Great Derangement", Neuro Quantology (ISSN: 1303-5150), Vol. 20, Issue 09, August 2022, Page 927-933.
- 5. Deepti Sharma & Vikas Choudhary, "The Role and Impact of ICT in Improving the Quality of Education", Neuro Quantology (ISSN: 1303-5150), Vol. 20, Issue 09, August 2022, Page 934-938.
- 6. Mr. Praveen Bajpai, Ms. Shefali Bahadur, Dr. KM Nayak, Dr. Vikas Choudhary and S Padma, "Analysing the Satisfaction of Healthcare Employees with the HR Practices", Business, Management and Economics Engineering, Vol. 20, No. 02, 2022, ISSN: 2669-2481 / eISSN: 2669-249X.
- 7. Sarfaraz Hussain, Shikha Sharma, Vikas Choudhary & C. Sivakumaran, "Corporate Governance and Social Responsibility in relation to a sample of 100 Indian Firms listed on the BSE Index between 2019 and 2022", International Journal of Management and Enterprise Development (ISSN Online: 1741-8127), (ISSN Print: 1468-4330), an Inderscience Journal, Vol. 22, No. 3, 2023, pages 195-206.
- 8. Talla Narayana Gowd, Astha Sharma, Sheena Ray Thomas, N.V.S. Anil Kumar, Kinjal Shah & Vikas Choudhary, "The Impact of Factors Influencing the Customer Satisfaction of M-Banking Users", Journal of Harbin Engineering University, Harbin (ISSN: 1006-7043), Vol. 44, No. 8, August 2023, pages 635-654.
- 9. Choudhary Vikas, "Impacts of Climate Change on Society", European Chemical Bulletin (ISSN: 2063-5346), Vol. 12, Special Issue 05 (Part A), 2023, pages 5182-5186.

#### 3. PAPERS PUBLISHED IN EDITED BOOKS

- 1. Choudhary Vikas and Bhardwaj Anshu, "Impact of Global Financial Crisis on Indian Economy (A Study on Automobile Industry)", The Role of Financial Innovations-Corporate Sustenance and Growth, Excel India Publishers, New Delhi, pp. 445-455, ISBN: 978-93-80043-87-6, 2010.
- 2. Bhardwaj Anshu and Choudhary Vikas, "Impact of Financial Leverage on Firm's Value: An Empirical Analysis of FMCG Sector", Changing Dynamics of Finance, Excel India Publishers, New Delhi, pp. 117-129, ISBN: 978-93-80697-47-5, 2011.
- 3. Choudhary Vikas and Bhardwaj Anshu, "Innovations for Fast Growth: A Study of Capital Structure of FMCG Sector in India", Envisage 2020: Emerging Business Practices, Excel India Publishers, New Delhi, pp. 10-20, ISBN: 978-93-81361-74-0, 2012.
- 4. Choudhary Vikas and Tandon Suman, "Corporate Social Responsibilities of Public Sector Banks in India", Perspectives in Corporate Social Responsibility, Excel India Publishers, New Delhi, pp. 15-21, ISBN: 978-93-82062-57-8, 2012.
- 5. Choudhary Vikas and Chawla Sehgal Preeti, "Corporate Social Responsibility: A Business Contribution to Sustainable Development", Perspectives in Corporate Social Responsibility, Excel India Publishers, New Delhi, pp. 15-21, ISBN: 978-93-82062-57-8, 2012.
- 6. Choudhary Vikas and Bhardwaj Anshu, "Brand Management: An Impetus to Indian Retail Industry", Integrated Marketing Communication: A Research Agenda, Global Publishing House (India), pp. 149-156, ISBN: 978-93-81563-24-3, 2013
- 7. Choudhary Vikas and Preeti Sehgal Chawla," Performance Evaluation of Mutual Funds: A Study of Selected Balanced Equity Mutual Funds in India", Advances in Management for Business Excellence Manakin Press Pvt. Ltd. New Delhi, pp. 65-71, ISBN: 978-93-84370-32-9, 2015.
- 8. Neha, Pardeep Jain and Vikas Choudhary, "Pursuing Research in India: A Good Idea?", Education Transform Lives, Department of Management & Humanities, SLIET, Longowal, published by SLM Publishers, Patiala, ISBN: 978-81-937643-1-2, 2018.
- 9. Phalguni, Sakshi Sharma and Vikas Choudhary, "The Bhagavad Gita's Timeless Teachings as a Holistic Framework for Global Peace, Security, and Diplomacy: A Global Outlook from India's Perspective", Teachings of Bhagavad Gita: A Contemporary Perspective, Published by Scientific International Publishing House, India, ISBN: 978-93-6674-144-4, 2024.

#### 4. PAPERS PUBLISHED AND PRESENTED IN CONFERENCES/SEMINARS

## (a) INTERNATIONAL (Abroad)

- 1. Choudhary Vikas, "Role of Foreign Institutional Investors in the Indian Economy", International Academy of Management and Business (IAMB) 2008 Conference, San Diego, California, USA, January 28-30, 2008.
- 2. Choudhary Vikas, "Knowledge Management for Business", International Academy of Business and Economics (IABE) 2008 Annual Conference, Las Vegas, Nevada, USA, October 19-22, 2008.
- 3. Choudhary Vikas, "Measuring Efficiency of Public Sector Banks in India: A DEA Approach", IABE 2011 Summer Conference organized by International Academy of Business and Economics (IABE) USA held at Barcelona, Spain, June 03-05, 2011.
- 4. Choudhary Vikas, "Interrelationship Between Business Ethics, Corporate Social Responsibility and Corporate Governance", ISIS-Key West International Multidisciplinary Academic Conference held at Key West, Florida, USA, March 16-18, 2014.
- 5. Choudhary Vikas and Chawla Sehgal Preeti, "Performance Evaluation of Mutual Funds: A Study Of Selected Diversified Equity Mutual Funds in India International Conference on Business, Law and Corporate Social Responsibility (ICBLCSR'14) held at Phuket, Thailand, October 01-02, 2014.
- Choudhary Vikas, "Performance Evaluation of Mutual Funds: A Study of Selected Debt Funds in India", International Academy of Business and Economics (IABE) Washington DC-2016 Summer Conference held at School of Business, George Washington University, USA, April 29-May 01, 2016.
- 7. Choudhary Vikas, "Impact of Promoter Ownership on Firm Performance: A Study of BSE 500 Companies", International Conference on Social Science, Art, Business and Education", held at Amsterdam, Netherland, March 26-27, 2018.
- 8. Choudhary Vikas, "Impact of Corporate Social Responsibility on Firm Performance: A Study of Selected Banks in India", International Academy of Business and Economics (IABE) Los Angeles 2019 Summer Conference, held at Los Angeles, USA, June 14-16, 2019.
- 9. Anshu Bhardwaj, Deepti Sharma & Vikas Choudhary, "Long Term Social Impact of Covid-19 Pandemic on Teaching and Learning in Context of India", NASSL International Webinar on Long Term Social Impacts of the Covid 19 Pandemic, organized by National Academy of Sciences of Sri Lanka, February 22-24, 2022.
- 10. Choudhary Vikas, "Socio-economic Impact of Covid-19 Pandemic on Teaching and Learning in Higher Education Institutions (HEIs) in India", 1341<sup>st</sup> International Conference on Advances in Business Management & Information Technology-2022, held at Kuala Lumpur, Malaysia, June 01-02, 2022.

## (a) INTERNATIONAL (in India)

- 1. Choudhary Vikas, "Strategic Management and Value Building", International Seminar on Perspectives in Strategic Management, organized by Department of Commerce, Kurukshetra University Kurukshetra, January 28-30, 2007.
- 2. Choudhary Vikas and Bhardwaj Anshu, "Building Customer Focused Organizations for Superior Performance through Customer Relationship Management", International Conference at IES Management College and Research Centre, Mumbai, January 05-07, 2009.

- 3. Choudhary Vikas and Bhardwaj Anshu, "Impact of Global Financial Crisis on Indian Economy (A Study of Automobile Industry)", International Conference on Finance at IES Management College and Research Centre, Mumbai, January 05, 2010.
- 4. Choudhary Vikas, "Role of Business Ethics in Corporate Governance", International Conference on Business Ethics and Human Values, University Business School, Panjab University Chandigarh, December 22-23, 2010.
- 5. Choudhary Vikas and Bhardwaj Anshu, "Impact of Financial Leverage on Firm's Value: An Empirical Analysis of FMCG Sector", International Finance Conference at IES Management College and Research Centre, Mumbai, January 10, 2011
- 6. Choudhary Vikas and Bhardwaj Anshu, "Innovations for Fast Growth: A Study of capital Structure of FMCG Sector in India", Envisage 2020: Emerging Business Practices, International Conference at IES Management College and Research Centre, Mumbai, January 05-06, 2012.
- 7. Choudhary Vikas, "Efficiency of Public Sector Banks in India", International Conference on Transcending Barriers: A Global Perspective in International Business, Apeejay College of Fine Arts, Jalandhar, September 07-08, 2012.
- 8. Choudhary Vikas and Bhardwaj Anshu, "Brand Management: An Impetus to Indian Retail Industry", International Conference on Marketing Paradigms in Emerging Economics, FMS BHU, Varanasi, December 04-05, 2012.
- 9. Choudhary Vikas and Sehgal Preeti, "Selectivity and Market Timing Ability of Fund Managers in India: An Analysis of Selected Equity Mutual Funds", 7<sup>th</sup> International Business Research Conference on Emerging Business Practices: Differentiation and Value Creation at IES Management College and Research Centre, Mumbai, February 21-22, 2014.
- 10. Choudhary Vikas and Kritika, "Impact of CEO Duality on Firm Performance: A Study of Selected BSE 500 Companies", International Conference on Leadership Strategies for Management of Accounting, Finance, Marketing, Entrepreneurship, Economics and Trade (LSMAFMET-2014), held at Jawaharlal Nehru University, New Delhi, September 20-21, 2014.
- 11. Choudhary Vikas, "Impact of Good Corporate Governance on Financial Performance: A Study of BSE 500 Companies", 1<sup>st</sup> International Conference on New Frontiers in Engineering, Science and Technology (NFEST 2018), DTU, New Delhi, January 08-12, 2018.
- 12. Choudhary Vikas & Seema, "An Analysis of Moonlighting Intentions of IT Professionals: A Study of Selected Organizations using PLS-SEM", International Conference on Research Developments in Engineering & Technology, Management & Sciences-(ICRDETMS-2019) held at Chennai Gateway, Koyambedu, Chennai, Tamil Nadu, December 22, 2019.
- 13. Choudhary Vikas & Seema, "Transformation of Workplace Deviance into Contemporary Moonlighting & Gig Working", Embracing the Transformative Times: An International Conference on Interdisciplinary Approaches to Management, IT and Social Sciences (ETTIC 2020) held at Jaypee Institute of Information Technology, Noida, February 06-08, 2020.
- 14. Bhardwaj Anshu & Choudhary Vikas, "Integration of Skill India, Make in India, Startup India, Standup India and Atamnirbhar Bharat", International Seminar (Online) on Skill Development in India: Challenges and Way Forward, organized by Department of Economics, KU Kurukshetra, May 21-22, 2021.
- 15. Anu Sahi & Vikas Choudhary, "Demographic Profile and e Payment Usage: An Empirical Analysis of Selected Cities of Panjab", 2<sup>nd</sup> PAN NIT HSS International Conference on Resilience and

Transformation for Global Restructuring (ICRTGR-2022) organized by Department of Humanities and Social Sciences, MNIT Jaipur, January 07-09, 2022.

- 16. Deepti Sharma & Vikas Choudhary, "Contradicting Patriarchy towards the Discovery of a Room of One's Own: Alice Walker's *The Color Purple*", 2<sup>nd</sup> PAN NIT HSS International Conference on Resilience and Transformation for Global Restructuring (ICRTGR-2022) organized by Department of Humanities and Social Sciences, MNIT Jaipur, January 07-09, 2022.
- 17. Anshu Bhardwaj & Vikas Choudhary, "Skill Ecosystem and Digital Transformation: A Study of Manufacturing", 2<sup>nd</sup> PAN NIT HSS International Conference on Resilience and Transformation for Global Restructuring (ICRTGR-2022) organized by Department of Humanities and Social Sciences, MNIT Jaipur, January 07-09, 2022.
- 18. Deepti Sharma & Vikas Choudhary, "Women Empowerment: A Feminist Re-reading of William Shakespeare's Women Characters", International Conference on Sustainable Development Goals & Gender Perspective (ICSDGAGP-2022), Department of Electrical Engineering, SVNIT Surat, December 15-16, 2022.

## (b) NATIONAL

- 1. Choudhary Vikas, "BPO-A Content Analysis in Financial Services Sector", UGC Sponsored National Seminar on Emerging Trends in Services Sector-Issues and Challenges, SA Jain College, Ambala City, June 24, 2006.
- 2. Choudhary Vikas, "An Appraisal of Micro Credit in India", National Seminar on Emerging Issues in Capital Markets, Department of Commerce, Kurukshetra University, Kurukshetra, March 17, 2007.
- 3. Choudhary Vikas, "National Rural Employment Scenarios and Critical Evaluation of Various Rural Employment Programmes", 26<sup>th</sup> Annual Conference of Haryana Economic Association, NDRI Karnal, November 19-20, 2007.
- 4. Choudhary Vikas and Bhardwaj Anshu, "The Role of Financial Innovation for Survival and Growth (A study on the Telecom Industry)", Conference on Economic Crisis Management: Survival and Growth, School of Management Studies, MNNIT Allahabad, March 12-13, 2010.
- 5. Choudhary Vikas and Bhardwaj Anshu, "Industry Sector Competitiveness". National Seminar on Global Competitiveness of Indian Business", University School of Management, Kurukshetra University, Kurukshetra, February 12-13, 2011.
- 6. Choudhary Vikas and Tandon Suman, "Labour Productivity of Public Sector Banks in India During Post Reforms Period", National Seminar on Economic Reforms an Unfinished Agenda, GGDSD College, Sector 32-C, Chandigarh, February 11, 2012.
- 7. Choudhary Vikas and Tandon Suman, "Corporate Social Responsibilities of Public Sector Banks in India", National Seminar on Relevance of Corporate Social Responsibility in Socio Economic Milieu in India, Department of Commerce & Economics, Hindu Girls College, Jagadhri, February 24-25, 2012.
- 8. Choudhary Vikas and Sehgal Preeti, "Corporate Social Responsibility: A Business Contribution to Sustainable Development", National Seminar on Relevance of Corporate Social Responsibility in Socio Economic Milieu in India, Department of Commerce & Economics, Hindu Girls College, Jagadhri, February 24-25, 2012.
- 9. Kaur Sarabjot and Choudhary Vikas, "An Overview of Foreign Direct Investment in India", National Seminar on Business Solutions for Sustainable and Inclusive Growth, Department of Commerce, Kurukshetra University, Kurukshetra, March 15-16, 2013.
- 10. Choudhary Vikas and Bhardwaj Anshu, "Sectoral Performance of the Indian Economy: Manufacturing Sector", National Seminar on Indian Economy in The Post Reform Era, Department of Humanities & Social Sciences, NIT Kurukshetra, April 19-20, 2013.
- 11. Choudhary Vikas and Kritika, "Role of Public Governance in Attracting Foreign Direct Investment in Post Liberalized Period", National Seminar on Indian Economy in The Post Reform Era, Department of Humanities & Social Sciences, NIT Kurukshetra, April 19-20, 2013.
- 12. Choudhary Vikas and Chawla Sehgal Preeti, "The Role of Agriculture in Economic Development of India", National Seminar on Indian Economy in The Post Reform Era, Department of Humanities & Social Sciences, NIT Kurukshetra, April 19-20, 2013.
- 13. Choudhary Vikas, Saharan Sarita and Kaur Sarabjot, "FDI and Service Led Growth in Indian Economy: A Study of Post Reform Era", National Seminar on Indian Economy in The Post Reform Era, Department of Humanities & Social Sciences, NIT Kurukshetra, April 19-20, 2013.
- 14. Choudhary Vikas and Rajpal Priyanka, "FDI and Economic Growth", National Seminar on Indian Economy in The Post Reform Era, Department of Humanities & Social Sciences, NIT Kurukshetra, April 19-20, 2013.

- 15. Choudhary Vikas and Kritika, "Impact of Board Meeting Frequency on Firm Performance: A Study of Selected BSE 500 Companies", HSB 7<sup>th</sup> Annual National Conference on Business and Management, Guru Jambheshwar University of Science & Technology, Hisar, February12-13, 2015.
- 16. Choudhary Vikas and Chawla Sehgal Preeti, "Performance Evaluation of Mutual Funds: A Study of Selected Balanced Equity Mutual Funds in India", National Conference on Advances in Management for Business Excellence, NIT Kurukshetra, February 27-28, 2015.
- 17. Choudhary Vikas and Kritika, "Impact of Ownership Structure on Firm Performance: A Study of Selected BSE 500 Companies", National Seminar on Strategies for Business Excellence in Global Era, University School of Management, Kurukshetra University Kurukshetra, March 21, 2015.
- 18. Choudhary Vikas, "Make in India Campaign: Issues and Challenges", 19<sup>th</sup> Annual Conference of Indian Political Economy Association (IPEA), Goa University, Goa, December 4-5, 2015.
- 19. Choudhary Vikas and Kumar Sunil, "Make in India Campaign: Challenges and Opportunities", National Seminar on Make in India-An Initiative to Boost Indian Economy, GN Khalsa College, Yamuna Nagar, March 19, 2016.
- 20. Choudhary Vikas, "Demonetization and Indian Economy", 21st Indian Political Economy Association (IPEA) Conference, IIT Delhi, December 08-09, 2017.
- 21. Choudhary Vikas, "Role of Teacher in Shaping the Mind of Future Generations", Conference on Education Transform Lives, Department of Management & Humanities, SLIET, Longowal, September 05, 2018.
- 22. Choudhary Vikas, "Climate Change and The Society", 22nd Indian Political Economy Association (IPEA) Conference, University of Jammu, Jammu, December 14-15, 2018.
- 23. Bhardwaj Anshu & Choudhary Vikas, "Impact of Digital Finance on Manufacturing Industry: An Indian Perspective", National Conference on Contemporary Issues in Banking, Insurance & Financial Services Sector (Online), organized by Institute of Management Studies, KU Kurukshetra, March 26-27, 2021.
- 24. Choudhary Vikas and Rajender Kumar, "An Analysis of Bharatiya Model of Inclusive Development", 28th Indian Political Economy Association (IPEA) Conference, IIT Roorkee, December 16-17, 2024.
- 25. Choudhary Vikas and Sakshi Sharma, "Predicting Investment Success: A Comparative Analysis of Machine Learning Techniques with XAI for SME IPOs in India", 11th Management Doctoral Colloquium (MDC) 2025, organized by Vinod Gupta, School of Management (VGSoM), IIT Kharagpur, January 30-31, 2025.

# **5 NUMBER OF Ph.D THESIS SUPERVISED:**

# (a) PhD Awarded/Completed

Name of The Candidate	Title	Supervisor (s)
Ms. Anshu Bhardwaj	Financial Leverage And Firm's	Dr. Vikas Choudhary and
(2K07-NITK-PhD-1170-HU)	Value: A Study of Capital Structure	Dr. Anil K Sharma
	of Selected Manufacturing Sector	Department of Management
	Firms in India	Studies, IIT Roorkee.
Ms. Suman Tandon	Performance Appraisal of Public	Dr. Vikas Choudhary
(2K07-NITK-PhD-1171-HU)	Sector Banks in India	
Ms. Preeti Sehgal Chawla	Performance Evaluation of Mutual	Dr. Vikas Choudhary
(2K11-NITK-PhD-1365-HU)	<b>Funds (A Study of Selected Mutual</b>	
	Funds in India)	
Ms. Kritika Kaushik	Corporate Governance and Firm's	Dr. Vikas Choudhary and
(2K12-NITK-PhD-6120004)	Performance: A Study of Selected	Dr. CP Gupta,
	BSE 500 Companies	Professor, Department of
		Financial Studies
		University of Delhi, South
		Campus, New Delhi.

#### 6. CONFRENCES/SEMINARS/STTP/WORKSHOPS ORGANISED

- 1. National Seminar on 'The Impact of IPR on Indian Agriculture', November 18-19, 2000.
- 2. National Seminar on IPR, November 16-17, 2002.
- 3. One Week Workshop on Functional English for Non-Teaching Staff of the Institute, June 12-16, 2006.
- 4. Workshop on Effective Communication Skills in English for School Teachers, January 11-12, 2008.
- 5. Summer School on IPR sponsored by MHRD, June 30-July 12, 2008.
- 6. 12<sup>th</sup> Annual Conference of the Indian Political Economy Association on November 15-16, 2008.
- 7. One Day Seminar on Ethics and Value Education in Science and Technology on November 14, 2011.
- 8. Coordinator, National Seminar on Relevance of Corporate Social Responsibility in Socio Economic Milieu in India, Department of Commerce & Economics, Hindu Girls College, Jagadhri, February 24-25, 2012.
- 9. Organizing Secretary, National Seminar on Indian Economy in the Post Reform Era on April 19-20, 2013.
- 10. Chairperson, One Day National Seminar on "Gandhian Values in the 21 Century: Contemporary Trends and Challenges (GVCTC-2018) ", September 29, 2018.
- 11. Chairperson, One Day National Seminar on "Remembering Mahatma Gandhi: Ideology and Relevance in the Present Era (MGIR-2019)", organized by Department of Humanities & Social Sciences, NIT Kurukshetra on September 26, 2019 to commemorate the 150th Birth Anniversary of Mahatma Gandhi.
- 12. Chairperson, One Day National Seminar on "Gender Equality and Social Inclusion: Challenges and Road Ahead (GESI-2019) ", organized by Department of Humanities & Social Sciences, NIT Kurukshetra on November 21, 2019.
- 13. Convener, One Week Workshop on Professional Communication Skills and Work Culture (PCWC-2019) for Officers and Staff of the Institute, organized by Department of Humanities & Social Sciences, NIT Kurukshetra, December 16-20, 2019.
- 14. Convener, One Week Workshop on Introduction to Communication Skills For Employability (CSE-2020) for B. Tech Students of the Institute, organized by Department of Humanities & Social Sciences, NIT Kurukshetra, February 21-25, 2020.
- 15. Chairperson, Workshop on Role of Bhagavad Gita in Promoting World Security and Peace, organized by Department of Humanities & Social Sciences, NIT Kurukshetra, March 10-11, 2022.
- 16. Chairperson, Two Days Workshop on Value Based Education, jointly organized by Department of Humanities & Social Sciences and Department of Business Administration, NIT Kurukshetra, April 09-10, 2022.
- 17. Chairperson, Five Days Workshop on Role of Bhagavad Gita in Judiciary System, Human Rights and National Security organized by Department of Humanities & Social Sciences, NIT Kurukshetra, May 05-09, 2022.
- 18. Chairperson, Five Days Workshop on Role of Teachers in Building Crime Free Society organized by Department of Humanities & Social Sciences, NIT Kurukshetra, September 05-09, 2022.

- 19. Chairperson, Five Days Workshop on National Security and Integrity organized by Department of Humanities & Social Sciences, NIT Kurukshetra, October 31-November 04, 2022.
- 20. Convener, Five Days STC on Structural Equational Modelling organized by Department of Humanities & Social Sciences, NIT Kurukshetra, December 19-23, 2022.
- 21. Convener, One Week Workshop on Soft Skills for Employability (SSE-2023) for B. Tech Students of NIT Kurukshetra organized by Department of Humanities & Social Sciences, NIT Kurukshetra, March 10-14, 2023.
- 22. Chairperson, Two Days National Seminar on Indian Economy: Current Status and Future Prospects (NSIE-2023) organized by Department of Humanities & Social Sciences, NIT Kurukshetra, May 19-20, 2023.
- 23. Chairperson, One Day National Conference on Bhagavad Gita: Explorations into World Literature (Hybrid Mode) (NCEWL-2023) organized by Department of Humanities & Social Sciences, NIT Kurukshetra, August 25, 2023.
- 24. Convener, Five Days Workshop on Mental Well-being of Students in Residential Programmes (MWP-2025) during January 19-23, 2025

# 7. MEMBERSHIP OF PROFESSIONAL SOCIETIES/BODIES

- 1. Life Member, All India Management Association (AIMA)
- 2. Life Member, Indian Political Economy Association (IPEA)
- 3. Life Member, Haryana Economic Association (HEA)

# 8. ACADEMIC / ADMINISTRATIVE CONTRIBUTIONS AT DEPARTMENT/ INSTITUTE LEVEL

#### (a) ACADEMIC

- 1. External Expert, Board of Studies, Department of Commerce, Aligarh Muslim University, Aligarh.
- 2. External Expert, Board of Studies, Department of Financial Administration, Central University of Punjab, Bathinda.
- 3. External Expert, Faculty of Business Studies Meeting, Panjabi University, Patiala.
- 4. External Expert, Board of Studies, University Institute of Engineering and Technology, Kurukshetra University, Kurukshetra.
- 5. External Expert, Board of Studies, Department of Humanities & Management, SLIET, Longowal, Sangrur, Panjab.
- 6. Member, Senate, NIT Kurukshetra.
- 7. Member, Departmental Research Committee (DRC).
- 8. Member, Departmental Advisory Committee (DAC).
- 9. Member, Board of Studies of the Department of Humanities & Social Sciences, NIT Kurukshetra.
- 10. Member, Executive Committee, Haryana Economic Association.
- 11. Invited as Guest of Honour, Invited to deliver Keynote Address, Chaired Technical Sessions/Acted as Resource Person in various National Seminars/Conferences/Orientation Courses/Capacity Building Programmes/STTPs.
- 12. Acted as Reviewer, International Academy of Business and Economics (IABE), USA.

# (b) ADMINISTRATIVE

- 1. Head of the Department of Humanities and Social Sciences, March 2014-2016, March 2018-2020, March 2022 to till date.
- 2. Chairman, Boars of Studies, Department of Humanities and Social Sciences, March 2014-2016, March 2018-2020, March 2022 to till date.
- 3. Chairman, DRC, Department of Humanities and Social Sciences, March 2014-2016, March 2018-2020, March 2022 to September 2022.
- 4. Chairman, DAC, Department of Humanities and Social Sciences, March 2014-2016, March 2018-2020, March 2022 to till date.
- 5. Chairman, Canteen Committee.
- 6. Hostel Warden (1999-2003 and 2011-2015)
- 7. Prof-in-charge, Department Time Table

# 9. AREAS OF INTEREST

- 1. Financial Management and Corporate Finance
- 2. Marketing Management
- 3. Banking and Mutual Funds
- 4. Corporate Governance
- 5. Business Ethics and Human Values
- 6. Teachings of Bhagavad Gita

# 10. VISITS ABROAD

- 1. USA, January 2008, October 2008, March 2014, April 2016 and June 2019.
- 2. Barcelona, Spain, June 2011.
- 3. Phuket, Thailand, October 2014.
- 4. Kuala Lumpur, Malaysia, June 2022.

# 11. CONFERENCES/SEMINAR PROCEEDINGS & EDITED BOOK(S)

# (a) Edited Book

- Perspectives in Corporate Social Responsibility, Excel India Publishers, New Delhi, ISBN: 978-93-82062-57-8
- 2. Teachings of Bhagavad Gita: A Contemporary Perspective, Scientific International Publishing House, India, ISBN: 978-93-6674-144-4, 2025

# (b) Conferences/Seminar Proceedings

- 1. Relevance of Corporate Social Responsibility in Contemporary Socio Economic Milieu in India, organized by Department of Commerce and Economics, Hindu Girls College, Jagadhri.
- 2. National Seminar on Indian Economy in The Post Reform Era (NSIE-2013), organized by Department of Humanities and Social Sciences, NIT Kurukshetra.
- Two Days National Seminar on Indian Economy: Current Status and Future Prospects (NSIE-2023) organized by Department of Humanities & Social Sciences, NIT Kurukshetra, May 19-20, 2023