

# ICSSR Sponsored 1<sup>st</sup> PAN-NIT

## National Conference on Management (NCM) 2025

**Theme: The Human-Centric Workplace: Well-being, Diversity and Employee Empowerment**

### ABOUT THE THEME

A human-centric workplace is not merely a trend; it is essential for realizing Viksit Bharat@2047's vision. By investing in employee well-being, diversity, and empowerment, organizations can enhance their bottom line while contributing to the nation's development and prosperity. Such a workplace cultivates an environment where employees feel valued, respected, and empowered, boosting job satisfaction, productivity, and innovation.

Prioritizing well-being helps improve employee health and reduces absenteeism, leading to a more engaged and productive workforce. Diverse and inclusive workplaces attract top talent, foster creativity, and enhance decision-making. Empowering employees promotes a sense of ownership and responsibility, resulting in greater job satisfaction and improved performance. By embracing human-centric practices, organizations can positively impact the nation's overall well-being through initiatives that promote work-life balance, reduce stress, and enhance mental health.

A diverse and inclusive workforce mirrors the richness of Indian society, fostering social harmony and understanding. Empowered employees are more likely to become active citizens, contributing to the social and economic development of the nation. Ultimately, a human-centric workplace is foundational to Viksit Bharat, where individuals thrive and organizations prosper.

### PRE-CONFERENCE WORKSHOP- 29<sup>TH</sup> MAY

### CONFERENCE DATES

**MAY  
30-31**

**2025**



**KURUKSHETRA**

### ABOUT THE CONFERENCE

The **PAN NIT National Conference on Management** is a flagship annual event proposed by the **Department of Business Administration, National Institute of Technology (NIT) Kurukshetra**. This conference is exclusively designed for faculty, researchers, and scholars from the Department of Humanities and Management/Department of Humanities, Social Science and Management/School of Management Studies/Department of Business Administration and other allied areas of management across all NITs.

The conference will present nine parallel tracks, highlighting key domains: Human Resource Management (HRM), Marketing Management, Operations Management, Financial Management, Entrepreneurship Development and Management, International Business Management, Indian Knowledge Systems (IKS) in Management, Environment and Sustainability, and Data Science and Analytics in Management.

## ABOUT NIT KURUKSHETRA

NIT Kurukshetra is a well-established National Institute of Technology (NIT) founded in 1963. It is recognized as one of India's premier institutions for engineering and technology education. The Institute offers undergraduate, postgraduate, and doctoral programs in various engineering disciplines, sciences, humanities, and management. The institute has a strong research focus, with several research centres and labs dedicated to multiple fields.

The Department of Business Administration (DBA) at NIT Kurukshetra is known for its rigorous curriculum, experienced faculty, and industry-aligned pedagogy, fostering innovation, leadership, and analytical thinking. The DBA is accredited by the National Board of Accreditation (NBA). Visit our website: [www.nitkkr.ac.in](http://www.nitkkr.ac.in)



## CONFERENCE TRACKS

Additionally, the details of the Conference Track for Different Management Disciplines are mentioned below:

- Track 1: Organizational Behaviour & Human Resource Management
- Track 2: Marketing Management
- Track 3: Operations Management
- Track 4: Finance Management
- Track 5: Entrepreneurship Management
- Track 6: International Business Management
- Track 7: Indian Knowledge System
- Track 8: Environment and Sustainability
- Track 9: Data Science and Analytics in Management

### Steps for Conference Registration

Step 1: SBI Collect  
(<https://www.onlinesbi.sbi/sbicollect/>)

Step 2: Select Category ---> Educational Institutions

Step 3: Search Director NIT Kurukshetra

Step 4: Payment Category (Select PAN NIT, NCM)

Step 5: Enter all the relevant details and make the payment

## PAPER SUBMISSION PROCEDURE/PORTAL:

The following process needs to be followed for the submission of the paper.

1. Please check the format of your paper as per the conference guidelines and ensure it is plagiarism-free.
2. Please visit <https://techsammelan.in/> and create an account using the Sign-Up button.
3. Please fill out the details and submit them.
4. Please check your email for OTP. It may take 2-3 minutes.
5. Once you enter the OTP, your account is verified.
6. You have to log in using your email and password.
7. Click Conference Dashboard in the left menu.
8. Click Author and then click "Submit" under "1st PAN NIT National Conference on Management (1st PAN NIT NCM)"
9. Write your title, abstract keywords, and author details of your paper, upload the pdf file, and click "Submit."

## PAPER ACCEPTANCE PROCEDURE:

- All submitted extended abstracts will undergo a rigorous double-blind peer-review process.
- Acceptance or rejection will be determined based on reviewer feedback.

## ACCOMMODATION

- Accommodation will be provided on campus, on single or double occupancy on payment basis.

## SUBMISSION GUIDELINES

We invite authors to submit their abstracts for the 1<sup>st</sup> Pan NIT Management Conference in accordance with the following guidelines:

**Extended Abstract Submission:** Abstract submissions (not more than 2500 words)

**Font:** Times New Roman

**Font Size:** 12

**Line Spacing:** Double-spaced

**Margins:** Maintain a 1-inch (2.5 cm) margin on all sides.

**References:** Include a complete list of references at the end of the document, formatted according to the APA Style Guide (7th Edition).

**Submission Portal:** All submissions should be uploaded via the conference submission portal: <https://techsammelan.in/>

### Conference Highlights

- Pre-Conference Workshop/Business Writing/Teaching Workshop
- Research Case Studies
- Method Studies

### Emerald Best Paper Award

Opportunity to publish the full conference paper in Scopus - indexed Edited volumes with reputed academic publishers after the successful review process, and recommendation of the reviewers and diverse group of professionals.

- Learning and networking opportunities with a editors.

## REGISTRATION FEES

**Faculty Members:** INR 4000

**Research Scholars:** INR 3500

**Students:** INR 2500

**Industry Members:** INR 4500

**Note:** Registration charges include registration kit, high-tea & lunch

## IMPORTANT DATES

**Paper Submission Starts:** 10<sup>th</sup> April 2025

**Last Date Submission of extended abstracts:**

**20th May 2025 (Extended)**

**Intimation of Acceptance:** Starting from 10<sup>th</sup> May 2025

**Pre-Conference Research Workshop:** 29<sup>th</sup> May 2025

**Conference Dates:** 30<sup>th</sup>-31<sup>st</sup> May 2025

**Conference Registration Starts:** 24<sup>th</sup> April 2025

**Conference Registration Close:** 27<sup>th</sup> May 2025



## Conference Chief Patron

Prof. B.V. Ramana Reddy  
Director, NIT Kurukshetra

## Conference Patron

Dr. Neeraj Kaushik  
HoD  
Department of Business Administration,  
NIT Kurukshetra  
(9996259725)

## Conference Chair

Dr. Chandra Sekhar  
Assistant Professor  
Department of Business Administration,  
NIT Kurukshetra  
(8570960555)

## Conference Steering Committee

- HoD, School of Management Studies, MNNIT Allahabad
- HoD, Department of Humanities & Management, NIT Jalandhar
- HoD, Department of Management Studies, NIT Hamirpur
- HoD, School of Humanities, Social Science, and Management, NIT Surathkal
- HoD, Department of Management Studies, NIT Calicut

## Conference Organizing Secretary

Prof. Sonia Chawla, NIT Jalandhar  
Dr Mohd. Adil, NIT Hamirpur  
Dr. Anupriya, NIT Surathkal  
Dr Manju Mahipalan, NIT Calicut  
Dr. Somen Dey, MNNIT Allahabad

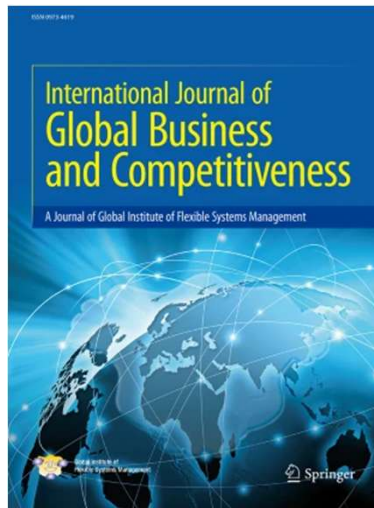
## VENUE:

Department of Business Administration,  
NIT Kurukshetra

For Any Queries Plz contact:

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Ms Swati Baurai 09896569206  
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# International Journal of Global Business and Competitiveness ([JGBC](#))

*A Journal of Global Institute of Flexible Systems Management*

## Publication Opportunity

Selected conference papers shall be considered for the review process and potential publications in International Journal of global business and competitiveness ([JGBC](#)), springer publications.

<https://link.springer.com/journal/42943>